

MISBAH
SAYYED

CONTACT

(226) 926-0364

misbah.s11@gmail.com

DESIGN
PORTFOLIO

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WEB BANNERS

XCEL SOURCE



WHOOSH!
THE LEADER IN
TECH HYGIENE

ALCOHOL AND
AMMONIA FREE

NON-TOXIC, ODOURLESS,
ECOFRIENDLY

ANTIMICROBIAL
MICROFIBER CLOTH

SUITABLE FOR

GLASSES



LAPTOPS



SMARTPHONES



TABLETS



HDTVs



WEARABLE TECH



**SMART
PRODUCTS TO
STAY HEALTHY**



UPTO 10% OFF

JAN 28 - FEB 7, 2020

GET IN THE GAME



PRIMUS



RAZER



GREAT NEW PRODUCTS AND ESSENTIALS FROM XCEL



LOCK DOWN? NO PROBLEM

HOME OFFICE & GAMING PRODUCTS





BAGS



AUDIO



GAMING



SPEAKERS



PC ACCESSORIES






**DADS & GRADS
DEALER SELL
THROUGH REBATES**

**REDUCE YOUR MSRP'S
SELL AND GET YOUR REBATES**

**STOCK
UP
NOW!**




**PROMO ENDS THIS WEEK!
TAKE ADVANTAGE TODAY!**

MAY 6 - JUNE 12

SANITIZE YOUR PC

**BEST PRICES
OF 2020!**

WORK FROM HOME SOLUTIONS

THOMSON NEO LAPTOP

HOME NETWORKING SOLUTIONS

KEYBOARDS/MICE

ERGONOMICS

ANTIVIRUS & SECURITY

SIGNAL BOOSTERS

HEADSETS W/ MIC

CABLES, HUBS & ADAPTERS

CHARGING SOLUTIONS, QI

TECH HYGIENE

GAMING ACCESSORIES

HOME OFFICE ESSENTIALS

**DROP-SHIP SOLUTIONS AVAILABLE!
CONTACT YOUR SALES REP FOR DETAILS**



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**PRODUCT
BROCHURE**

MAXION NUTRITION

Max Cardio Flow Vitamin/Mineral Complex provides Vitamins A, C, E and the minerals magnesium and selenium that work together to reduce potential damage from free radicals.

Max Cardio Flow B Complex provides the B vitamins (B6, B12, and Folic Acid) designed to reduce homocysteine levels to support a healthy heart.

Max Cardio Flow Lipotropic Factor Complex provides choline, inositol, and methionine. Choline has been shown to reduce homocysteine to support a healthy heart. Methionine is a key player in the formation of cysteine, taurine, and glutathione. Glutathione prevents free radical injury to the liver.

Max Cardio Flow Food Based Antioxidant Complex provides lutein, lycopene, bilberry, turmeric and grape seed. Lutein and lycopene are very potent antioxidants typically found in tomatoes. Bilberry, turmeric and grape seed contain natural flavonoids such as curcumin, oligomeric proanthocyanidins, which are known for their antioxidant activity. Now formulated

“ My commitment to your health through Purity, Quality and Effectiveness.

Maximize your health with **Maxion** supplements.

- **Aamer Namdar**, Our Health Advisor, Health Educator specializing in PCM (Preventive Complementary Medicine)



INGREDIENTS

- Vitamin A (Vitamin A Acetate) [1,000 IU]
- Vitamin C
- Vitamin E (dl-alpha Tocopherol Acetate) [25 IU]
- Vitamin B6 (Pyridoxine Hydrochloride)
- Vitamin B12
- Folate
- L-Methionine (DL-Methionine)
- Choline (Choline Bitartrate)
- Inositol Hexanicotinate
- Selenium (Sodium Selenite)
- Magnesium (Magnesium Oxide)
- Lutein (Lutein, Tagetes Erecta – Herb Flowering Oleoresin)
- Lycopene
- N-Acetyl-L-cysteine
- CoQ10 (Coenzyme Q10)
- Taurine
- DL-alpha-Lipoic Acid
- Free Plant Sterols (Free Plant Sterols, Glycine Max – Seed)
- 80% Combined beta-Sitosterol, Campesterol & Stigmasterol
- Garlic (Allium Sativum, Bulb) [100:1, QCE 100 mg]
- Hawthorn (Crataegus Laevigata, Fruit) [15:1, QCE 225 mg]
- Bilberry (Vaccinium Myrtillus, Fruit) [15:1, QCE 225 mg]
- Turmeric (Curcuma Longa, Rhizome) [95% Curcuminoids]
- Grape Seed Extract (Vitis Vinifera, Seed) <95% Oligomeric Proanthocyanidins>
- Plicosanol (Policosanol, Saccharum Officinarum – Wax)

© Maxion Nutrition 2017

This information should not be used as a substitute for medical care and advice from your practitioner.

MAXION NUTRITION

CARDIO FLOW

THE **BEST**
CHOICE FOR
YOUR
HEART

WITH
EDTA

Maintains
Cardiovascular Health

Helps to Lower Blood LDL

Fights Free Radical Damage
Supports Liver Function

Contains EDTA



WHAT SHOULD I DO EVERY DAY TO SUPPORT A HEALTHY HEART?

The Canadian Heart and Stroke foundation advises us follow these simple lifestyle tips:

- Be smoke-free
- Be physically active
- Know and control your blood pressure
- Eat a healthy diet that is lower in fat, especially saturated and trans fat
- Achieve and maintain a healthy weight
- Manage your diabetes
- Limit alcohol use
- Reduce stress
- Visit your doctor regularly and follow their advice

WHAT SHOULD I EAT TO SUPPORT A HEALTHY HEART?

The Cleveland Clinic supports the consumption of antioxidant rich foods as a strategy to support cardiovascular health.



Our current sedentary, stress-filled lifestyles lead us to consume more and more processed foods of convenience with poor nutrient profiles. This in turn leads to depleted stores of essential vitamin and mineral nutrients and antioxidants in our bodies. The case for supportive supplementation has been made clearly in the literature as many epidemiological studies now provide positive support for diets rich in antioxidants derived from vitamin, mineral and food sources.

Your heart is a muscle in your body that acts like a pump. It is coupled with an intricate network of plumbing (blood vessels) that deliver blood throughout the body. Our blood supply is a carrier of nutrients, oxygen and metabolic waste products. The heart is a critical organ in our bodies that we often neglect. Heart disease is a broad category of conditions that affect the structure, function of the heart itself, and the associated blood vessels.

Although heart disease is on the decline, it remains one of the most prevalent disorders affecting Canadians, which is why it is vital that we all take as many precautionary measures as possible to support a healthy heart.

WHY MAX CARDIO FLOW?

Free radicals are generated in our bodies as a standard consequence of energy metabolism. A poor diet and high stress levels with ambient levels of pollution leaves our bodies unable to sequester free radicals and more importantly, to adequately prevent oxidation of cholesterol which is a major risk factor in cardiovascular disease. Arterial plaque is thought to arise in part from oxidation of cholesterol. This oxidized cholesterol deposits on the sides of blood vessels causing diminished blood flow and high blood pressure.

Maxion Nutrition's Max Cardio Flow is a rationally designed natural health product that provides 25 heart-healthy nutrients. This combination is designed to help with the overall maintenance of cardiovascular health. reduce cholesterol levels, provide antioxidants, and support liver function. Maxion Nutrition's Max Cardio Flow is to be used as the foundation supplement in your heart health strategy.



“ We believe in the importance in taking steps to support overall cardiovascular health. Our beliefs are corroborated by recent studies that indicate over 80% of premature heart disease is preventable. ”



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**PRODUCT
ADVERTISEMENT**

MAXION NUTRITION

MAXION NUTRITION

Call: 1 (888) 302-9996 | Fax: (416) 286-4809
 customerservice1@maxionnutrition.com



MAX CARDIO FLOW

- Aids Cardio Health
- Reduces High LDL Cholesterol
- Fights Free Radicals
- Supports Liver Function

THE **BEST** CHOICE FOR
YOUR HEART



MAX NGH RELEASE

- A natural and effective way to slow the signs of aging.
- Maximizes effects of Human Growth Hormone

Youth
HAS NO AGE



MAX L-CARNITINE

Available in 450 ml
liquid and 120
Gelatin Capsules

THE **BEST** CHOICE FOR YOUR *Body*

MAX RED YEAST RICE

Available in 120
Vegetable
Capsules

TAKE **CHARGE** OF YOUR **CHOLESTEROL**



ho•meo•sta•sis™ ho•meo•sta•sis™



VERTIGO PLEX



SHINGLE PLEX



NEURALGIA PLEX



TRAUMA PLEX CREAM

(Trauma Plex is also available in
50 ml liquid and 500 tablets)

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**CANNABIS
BROCHURE**

CAL LABS



INFO@CAL-LABORATORIES.COM



1 877 246 9107



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canadian analytical laboratories inc.

ALL YOU NEED
TO KNOW ABOUT
CANNABIS TESTING

LET US
HELP YOU
UNDERSTAND THE
WORLD OF
Cannabis



SERVICES PROVIDED

- ASSAY OF CANNABINOIDS
- CANNABINOID PROFILE ANALYSIS
- MICROBIOLOGICAL PURITY
- AFLATOXINS
- HEAVY METALS
- PESTICIDES SCREENING
- TERPENE PROFILING
- RESIDUAL SOLVENTS
- PHYSICAL IDENTITY
- FOREIGN MATERIALS SCREENING
- MOISTURE CONTENT
- CHEMICAL IDENTITY
- POTENCY



INFO@CAL-LABORATORIES.COM



1 877 246 9107



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PROFESSIONAL MEMBERSHIPS AND TRADE AFFILIATIONS

- AMERICAN CHEMICAL SOCIETY
- ASSOCIATION OF ANALYTICAL CHEMISTS
- AMERICAN SOCIETY OF QUALITY
- CANADIAN COSMETICS TOILETRIES & FRAGRANCES ASSOCIATION
- CANADIAN HEALTH FOOD ASSOCIATION
- PHARMACEUTICAL SCIENCES GROUP
- DIRECT SELLER'S ASSOCIATION
- SOCIETY OF COSMETIC CHEMISTS (SCC SOCIAL)
- CONSUMER HEALTH PRODUCTS CANADA



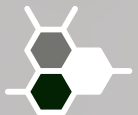
OUR EXPERTISE



CHEMISTRY



**STATE OF ART
EQUIPMENT**



MICROBIOLOGY



BIOCHEMISTRY

CAL LABS HISTORY

CANADIAN ANALYTICAL LABORATORIES HAS BEEN PROVIDING RELIABLE AND ECONOMICAL ANALYTICAL TESTING SOLUTIONS FOR MORE THAN 25 YEARS IN CANADA. THIS HAS EARNED CAL THE REPUTATION FOR BEING ONE OF THE MOST SERVICE-ORIENTED CONTRACT LABORATORIES IN THE PHARMACEUTICAL, NUTRACEUTICAL AND COSMETIC INDUSTRIES.

ACCREDITATIONS

HEALTH CANADA DRUG ESTABLISHMENT LICENSE
FDA REGISTERED
ISO REGISTRATION IN PROCESS
AUSTRALIAN GOVERNMENT REGISTERED



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**3 FOLD
BROCHURE**

MCS ASSOCIATES

OUR EXPERTISE



REGULATORY AFFAIRS
CONSULTING SERVICES



CONTRACT ANALYTICAL
TESTING SERVICES



CONTRACT
MANUFACTURING
SERVICES



TRUST THE EXPERTS

www.mcs-associates.com
1 855 350 6420
info@mcs-associates.com

www.TheReenaGroup.com

MCS/

LET US BE YOUR
STRATEGIC PARTNER
IN GETTING YOUR
PRODUCTS TO THE
CANADIAN
MARKET
QUICKLY
AND
LEGALLY



MORE THAN 30 YEARS
OF EXCELLENCE IN
CANADIAN
REGULATORY AFFAIRS

PHARMACEUTICALS
NATURAL HEALTH PRODUCTS
DIETARY SUPPLEMENTS
COSMETICS
MEDICAL DEVICES
FOOD

REGULATORY SERVICES

- Product Classification and Registration
- Drug, Natural Health Products or Cosmetic
- Site Licenses & Establishment Licenses
- Responses to Health Canada Notices
- Quality Assurance Reports
- Review of marketing materials, literature, Label etc.
- Literature Review and Claim Substantiation
- Application Template – Novel Ingredient



“
We can help you
put the pieces of
the Canadian
market together
”

GMP TRAINING

- Dietary Supplements Good Manufacturing Practices
- Dietary Supplements for Management
- Dietary Supplements Overview



AUDITS

- The GMP Gap Analysis™
- QAR Audits
- Contractor Inspections
- Third Party Audits
- Health Canada Audits



IMPORTER QUALITY CONTROL OFFICER (QCO)

- Full quality control services for importers- The GMP Importing Solution
- Create and/or maintain documentation meeting Health Canada requirements
- Address Health Canada audit findings
- Stability Programs
- Methods and Process Validation



TECHNICAL WRITING

- Procedures (SOPs)
- Quality Manuals & Policies
- Finished Product Specifications
- Work Instructions
- Stability Protocol

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SOCIAL MEDIA EXAMPLES



LC Productions + Marketing shared a post.

January 28, 2018 · 🌐

Some graphic design work our team did for our client Moffatt & Powell's trade show booth.



Moffatt & Powell added 3 new photos from January 28, 2018 at 4:00 PM — at Western Fair.

January 28, 2018 at 4:00 PM · London · 🌐

👍 Like Page

That's a wrap! What a terrific weekend at the Lifestyle Home Show at the Western Fair District. A fantastic show filled with lots of learning, networking, and c...
[See More](#)



Do you want your business on the first page of Google?
Do you want more clicks and traffic to your site?

Search Engine Optimization (SEO) is an important tool to help your business stand out online. In a digital marketing era, an online presence is crucial to getting new customers and bringing back past ones.

Whether your a local restaurant, clothing store, automotive repair shop, or a spa, professional SEO services from our team will drive more traffic and ultimately lead to more sales.

Contact our team today to find out what Winter Promotions we are offering and/or to schedule a consultation.

For more information about SEO, please visit: <https://goo.gl/CybXRH>

Do you know a small business owner that could benefit from our services?
Tag them below!





LC Productions + Marketing

September 26, 2017 · 🌐



🎵 WIN A FREE MUSIC VIDEO 🎵

Calling all singers, songwriters, solo-artists, and bands. Are you involved in the music community or do you know anyone that is? Read below 🙌🙌

🇨🇦 As a Canadian company, and this being Canada's 150th, we wanted to do something extra special to support Canadian artists and music in Canada. 🍁 We are offering a chance to win a FREE music video- a \$10,000 Value! 🎁

For more details and/or to enter, click here ➡ <https://goo.gl/TiHy9w>

Please share or tag musicians you know below!



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**OUTDOOR
PRODUCTS
CATALOG**

XCEL SOURCE

OUTDOOR PRODUCTS CATALOG



BLUETOOTH SPEAKERS

nyne

IP67 Waterproof
 Bluetooth speakers



Nyne Bluetooth
 Speaker B4 IP67
 Waterproof 2 X 10W

#49500
MSRP: \$79.99



Nyne Bluetooth
 Speaker Punch IP67
 Waterproof 2 X 20W

#49882
MSRP: \$99.99



Nyne Bluetooth
 Speaker B7 IP67 LED
 Party Lights 2 X 12W

#49883
MSRP: \$169.99

BOSS
 AUDIO SYSTEMS

Boss Audio Bluetooth
 Speaker Set (2) Bolt IPX4

Waterproof and Flashlight feature!

MSRP: \$89.99



Black
 #49501



Red
 #49504



Grey
 #49503



Blue
 #49502

my
 audio pet

My Audio Pet Splash
 Bluetooth Speakers

MSRP: \$49.99



Rocktopod The
 Octopus IPX7
 #48892



MegaloSong
 Shark IPX7
 #49181



Narmony The
 Narwhal IPX7
 #48891



AuROARa
 BEARealis IPX7
 #48890

DO YOU KNOW WHAT IP RATING IS?

- IP68** - Dust tight, Continues immersion, 1 M or more
- IP67** - Dust tight, Immersion up to 1 M
- IPX4** - Can tolerate splashing of water
- IPX7** - Can tolerate Immersion up to 1 M
- IPX8** - Can tolerate continues immersion, 1 M or more

BLUETOOTH SPEAKERS



PARTY SPEAKERS



Klipxtreme BT Speaker PartyTrueSonic 600W 5.25 Sub

#50508
MSRP: \$159.99



Xtech BT Party Speaker 70W Reverly LED Lights Mic

#50509
MSRP: \$159.99



Klipxtreme BT Speaker Party Allure II 1200W with Mic

#50510
MSRP: \$299.99



Klipxtreme BT Speaker Party MagnoPro 3000W 12in Sub

#50511
MSRP: \$399.00



Klipxtreme BT Speaker Floorstanding Forte 3000W

#50507
MSRP: \$369.99

Klipxtreme Bluetooth Speaker IPX7 2-In-1 TWS Stereo 20W Vibe360

#50257
MSRP: \$129.99



MANY MORE SPEAKERS AVAILABLE FROM XTECH!



CLICK HERE TO SEE ALL SPEAKERS BY XTECH

XTECH PARTY SPEAKERS



Xtech Bluetooth Party Speaker Spree with Mic 40W with Lights

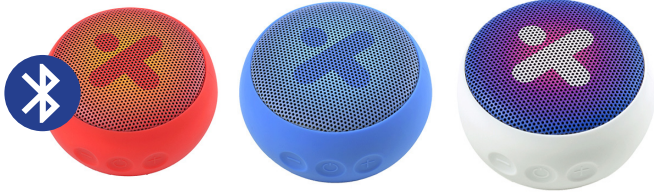
#49429
MSRP: \$84.99



Xtech Bluetooth Party Speaker 70W Reverly LED Lights Mic

#50398
MSRP: \$139.99

BLUETOOTH SPEAKERS



X-Mini KAI X1 IPX7 Waterproof Bluetooth Portable Speaker



#49153 (Red)
 #49152 (Blue)
 #49154 (White)
MSRP: \$69.99

[CLICK HERE TO SEE ALL SPEAKERS BY X-MINI](#)



Mystic Grey
 #48161



Apricot Gold
 #48162



X-Mini SUPA Bluetooth Speaker 10W X 2
MSRP: \$149.99

POWER



Solar Powerbanks, Waterproof powebanks, Emergency Flashlights, Wall chargers, car chargers, charging cables and much more!



[CLICK HERE TO SEE ALL PRODUCTS BY TOUGH TESTED](#)



re-fuel
 by DIGIPOWER



On the go charging available from Digipower. 5200 mAh to 26,000 mAh available!

[CLICK HERE TO SEE ALL PRODUCTS BY REFUEL](#)

HEADSETS



Aftershokz Waterproof IP67 Headphones



Aftershokz Xtrainerz IP67 Headphone Waterproof MP3
 #49517 (Blue)
 #49516 (Black)
MSRP: \$199.99

Aftershokz Aeropex Bluetooth Headset IP67
 #49514 (Red)
 #49513 (Blue)
 #49512 (Black)
 #49515 (Grey)
MSRP: \$209.99

[CLICK HERE TO VIEW OTHER SKUS](#)



Koss Earbud Bluetooth FitBud BT1901i with Mic & Remote
 #45613 (Black)
 #45614 (White)
 #45611 (Blue)

MSRP: \$59.99

Easy to use and extremely handy!

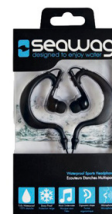


Seawag Earphones Waterproof with Mic IPX8

#49274

MSRP: \$29.99

Perfect for a day at the beach and to go for a swim!



HEALTH AND WELLNESS



Wish Sanitizers - Available in different sizes
3 styles of Displayers available with different products
KILLS 99.99% GERMS FROM ALL SURFACES!

**SMALL SIZE TO TAKE
WITH YOU
ANYWHERE**



Sanitizer 59ml Bottle
36pcs Display Jar

#50425
MSRP: \$4.99



Sanitizer Spray 60ml 4
Scents 24 Units Displayer

#50398
MSRP: \$6.99



Dr Jon Cloth 5 Layer masks

Be safe when you're outside
with Dr Jon reusable masks!



Black #50383 Red #50385 Blue #50384 Grey #50386

MSRP \$12.99



#50391 (2 pack)
MSRP: \$5.99



Killer Concepts
Mosquito Band
-MOQ 20



Camo
#45623
MSRP: \$2.25



Glow in the dark
#46080
MSRP: \$2.25



Rainbow colors
#45624
MSRP: \$2.25

Rest your eyes after a day's work!

**Amirose Computer Eyes
Cool Eye Pads 20Pk**



#45801 (Aqua)
#45802 (Cucumber)

MSRP: \$12.99

CASES



Waterproof and
Antimicrobial cases for
you tablets - So that you
can enjoy yourself
without worrying about
germs on devices!



iPad 10.2 2019 AXtion
Pro MPA |
#50318

MSRP: \$279.99



Surface GO/GO2 AXtion
Screen protection Hand
strap Kick stand | #50168

MSRP: \$249.99



Surface Pro 7/6/5 AXtion Pro
MA Screen protection Hand
strap Kick stand IP68 | #50171

MSRP: \$259.99



CELLPHONE



Waterproof Kit Case/
 Arm Band/Selfie
 Stick/Bike Mount
 #49275
MSRP \$49.99



Seawag Universal Waterproof cases for phones and tablets.
 Available in many colors!

MSRP for phone covers: \$34.99 | MSRP for tablet covers: Starts \$44.99

CLICK HERE FOR TO VIEW ALL



Don't lose your essentials when you're enjoying
 yourself outdoors



Key Finder
 Bluetooth Tracker
 # 49745 (Blue)
 #49743 (Silver)
 #49744 (Rose Gold)
 # 49742 (Black)
MSRP: \$39.99



Stick-On Anything
 Bluetooth Tracker
 #49748 (Silver)
 #49747 (Black)
MSRP: \$34.99



Card Find Your
 Wallet Bluetooth
 Tracker
 #49746 (Black)
MSRP: \$54.99



#50359 (25 pack)
MSRP: \$14.99



#50358 (500 pack)
MSRP: \$99.99

Zagg Antimicrobial Wipes
 Invisible Shield Wet Wipes



Waterproof bags for a fun
 day at the beach!

EASY TO WIPE DOWN!

MSRP: \$39.99



#49106 #49105 #49104 #49107 #49108

BAGS



#50114 #50115
 Xtech Duffle Bag
 Water Repellent Nylon
MSRP: \$34.99



Xtech Universal
 Accessory Case
 Travel Case
 Multiple Storage

#50118
MSRP: \$17.99



**BACKPACKS BY XTECH - MANY STYLES
 AVAILABLE! MSRP STARTS AT \$19.99**

CONTACT YOUR SALES REP NOW!



#50117



#50116

Xtech Backpack Foldable
 Compact Water Repellent Nylon
MSRP: \$19.99

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**HEALTH AND
WELLNESS CATALOG**

XCEL SOURCE

HEALTH & WELLNESS PRODUCTS

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NEW!



NEW SANITIZING SOLUTIONS

**AUTOMATIC HAND SANITIZER PRODUCTS
WALL, FLOOR, DESKTOP SOLUTIONS
PORTABLE SINKS
AND MORE!**



Sanitizer Cart Deluxe
With 2 Dispensers
Battery operated

#50581
MSRP: \$599.99



Hand Sanitizer
Floor Stand

Dispenser not included

#50574
MSRP: \$124.99



Hand Sanitizer
Display Battery
Operated with
Drip Tray

#50573
MSRP: \$99.99



Storage Tub Cart
with 18 Tub Base
Model Wheels

#50579
MSRP: \$299.99



Hand Sanitizer
Dispenser

With power adapter
#50572
MSRP: \$99.99

Battery operated
#50571
MSRP: \$89.99



Wall Mount
Dispenser Included
#50576
MSRP: \$185.00

Tabletop Stand
Dispenser not included
#50575
MSRP: \$79.99



Sanitizer Station
Premium Single Student
#50577
MSRP: \$349.99

Sanitizer Station Base
Single Student
#50578
MSRP: \$249.99

HEALTH & WELLNESS PRODUCTS

1-877-612-8030 | sales@xcelsource.com | www.xcelsource.com



NEW!

Fast Acting
TUBERCULOCIDE/BACTERICIDE/VIRUCIDE/FUNGICIDE
Minuteman
HARD SURFACE DISINFECTANT

Same **PUNCH** as the original, but with a **softer touch!** It's a versatile multi-use disinfectant.

Health Canada Approved



Tb Minuteman
Nexgen Wipes
Hospital Disinfectant
Tub 160

#50539
MSRP: \$29.99



Tb Minuteman
Nexgen Wipes
Disinfectant
Refill Tub 160

#50540
MSRP: \$24.99



Tb Minuteman
Wire Dispenser
Wall Mount Holder
For Tub 160

#50541
MSRP: \$10.99



Tb Minuteman
Nexgen 946ml
Spray Bottle
Disinfectant

#50538
MSRP: \$17.99

CLICK HERE FOR LATEST PRODUCTS

NEW!

DON'T FORGET SANITIZER TO FILL UP YOUR COPERNICUS DISPENSERS

maxill
KWIKY^{ET}
ANTISEPTIC HAND SANITIZER GEL

Designed with You in Mind

ETHANOL
70%^{v/v}

Ethyl
Alcohol
70% v/v



Quick access
pump bottle



Reduce waste
with our
economical 2 L
or 4 L refill jug



Kwiky ET Hand Sanitizer
Gel Refill Jug Antiseptic

Available in 4L and 2L

#50536 (4L)
MSRP: \$59.99

#50535 (2L)
MSRP: \$29.99



Kwiky ET Hand Sanitizer
Gel 475ml Pump Bottle
Antiseptic

#50534
MSRP: \$8.99



Kwiky Pump Top
For 2L/4L Jug 10ml
Dosage

#50537
MSRP: \$2.99

CLICK HERE FOR LATEST PRODUCTS

HEALTH & WELLNESS PRODUCTS

1-877-612-8030 | sales@xcelsource.com | www.xcelsource.com



PERSONAL HYGIENE



Dr Jon Cloth masks

5 layer breathable and washable mask with filter sleeve



#50383 #50385 #50384 #50386

MSRP \$9.99



#50391 (2 pack)
MSRP: \$4.99

Ready First Aid - 3 Layered Cloth Mask

Available in different colors and sizes!

Bilingual Packaging!



#50430 (Kids) #50433 (Kids) #50431 (Kids)
#50429 (L) #50432 (L)

MSRP \$7.99

Face Mask - Cloth Black Washable Breathable

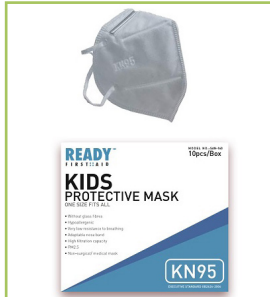
Reusable and cost effective!



#50424
MSRP: \$2.99 each



Face Mask KIDS 3 Ply Box 50 Blue
#50397



KN95 KIDS 4 Layer White (Box 10)
#50395

Kids sizes



Life In Green KN95 Face Mask 5 Layer

Bilingual Packaging (on pack of 50 only)



Pack of 50
#50394



Pack Of 10
#50403

N95 Face Mask NIOSH Approved 3 Micron White Box Of 20



#50402

Blue Face Mask with Elastic Earloop Box of 50 at 10 available!

Contact you Sales Rep for Availability!

#50602, #50533, #50902



Face Shield Protective Wear Anti Fog/Static BULK Singles

#50488
MSRP: \$6.99



Face Shield Flip Up Design Anti Fog CE App BULK Single

#50518
MSRP: \$6.99



Flip-up Design
Raise the shield up when not in use

HEALTH & WELLNESS PRODUCTS

1-877-612-8030 | sales@xcelsource.com | www.xcelsource.com

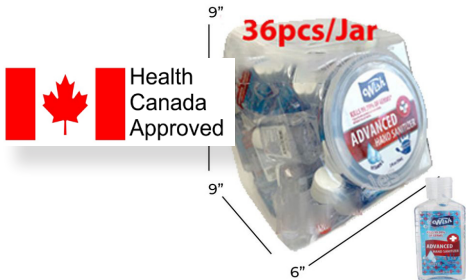


PERSONAL HYGIENE



Wish Sanitizers - Available in different sizes

3 styles of Displayers available with different products
KILLS 99.99% GERMS FROM ALL SURFACES!



Sanitizer 59ml Bottle
 36pcs Display Jar

#50425
MSRP: \$4.99



Sanitizer Spray 60ml 4
 Scents 24 Units Displayer

#50398
MSRP: \$6.99

MediSafe



**GREAT FOR
 COMMERCIAL
 USE!**

MediSafe Hand
 Sanitizer Gel 1L Pump
 Bottle 75% Alcohol

#50495
MSRP: \$14.99

Nitrile and Vinyl Disposable Gloves

Available in different sizes

Ideal for:

- Food prep
- Food handling
- Retailers
- Cleaners
- Sanitization



Vinyl Gloves
 Sold as box of 100

#50472 (M) | #50589 (L)
 #50617 (M) | #50473 (L)
 #50588 (M) | #50624 (L)

MSRP: \$19.99



Nitrile Gloves Sold as box of 100
 (Non-Medical)

#50636 (S) | #50399 (M)
 #50561 (L) | #50400 (L)
 #50559 (XL) | #50408 (XL)

MSRP: \$26.99

Nitrile Gloves
 (200 pack)
 #50562 |

MSRP: \$59.99



Berrcom Digital Thermometer Infrared No Touch LCD Display Model: JXB-178

#50441

MSRP: \$89.99



Nitrile Gloves
 Medical Grade
 Sold as box of 100

#50626 (M)
 #50627 (L)
 #50628 (XL)
MSRP: \$39.99

HEALTH & WELLNESS PRODUCTS

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DEVICES



COMBO

WHOOSH! SCREEN SHINE WITH CLOTH
DIFFERENT SIZES AND COMBOS AVAILABLE!



8 ml Pocket Spray
with 1 Cloth
#43245
MSRP: \$7.99



80 ml with
1 Cloths
#48129
MSRP: \$11.99



300 ml Pocket
Spray with 1 Cloth
#38755
MSRP: \$12.99



100 ml Spray with
2 Cloths
#45673
MSRP: \$17.99



100 ml & 8 ml
Spray with 2 Cloths
#44396
MSRP: \$24.99

WIPES



Screen Shine
Wipes 20 Wipes
with Cloth
#47979
MSRP: \$9.99



Screen Shine Wipes
70 Wipes Canister
with Cloth
#47980
MSRP: \$14.99

COMMERCIAL USE



Antimicrobial
Treated Microfiber
Cloth 12 Pack
#48165
MSRP: \$19.99



Screen Shine 500mL
Commercial Spray
Bottle
#44398
MSRP: \$24.99



Webcam Cover For Laptops And Computers

#49386
MSRP: \$7.99



**CLICK HERE FOR
LATEST PRODUCTS**

MANY MORE ITEMS AVAILABLE! CONTACT SALES REP

HEALTH & WELLNESS PRODUCTS

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HOME OFFICE/OUTDOOR

JOY
thejoyfactory



Joy Factory Surface GO/
GO2 AXtion SP HS KS
Antimicrobial

#50168

MSRP: \$249.99

Antimicrobial Tablet Cases!



Joy Factory Surface Pro
7/6/5 AXtion Pro MA SP
HS KS IP68 White

#50171

MSRP: \$259.99



Joy Factory iPad 10.2
2019 AXtion Pro MPA
Antimicrobial

#50318

MSRP: \$279.99

Kensington

Home Office Solutions
with Antimicrobial
protection



Kensington Wrist Rest
SmartFit Mousepad
Antimicrobial

#44519

MSRP: \$24.99

CLEANSCREEN
Device cleaners



30 ml Bottle
With Cloth

#44863



Notebook
Cleaner 20ml

#44965

MSRP: \$9.99

KILLER
CONCEPTS

Killer
Concepts
Mosquito Band
-MOQ 20



Camo
#45623

MSRP: \$2.25



Glow in the dark
#46080

MSRP: \$2.25



Rainbow colors
#45624

MSRP: \$2.25

NEW!



Azio Keyboard
Antimicrobial Washable
IP66, 3 Backlit Colours,
Large Font Keys, PC

#50870

MSRP: \$89.99



AZIO



Azio Keyboard & Mouse
Combo Antimicrobial
IP66 Washable

#50514

MSRP: \$79.99

NEW!



Azio Mouse Antimicrobial 3
Button Optical USB Wired
Washable IP66 PC/Mac

#50871

MSRP: \$79.99

**CLICK HERE FOR
LATEST PRODUCTS**

MISBAH
SAYYED

CONTACT

(226) 926-0364

misbah.s11@gmail.com

**BRANDING
DOCUMENT FOR
M&P (RONA)**

MOFFATT & POWELL

RONA

Branding document

2017

Design requirements

The colours and thier uses are given below:



Blue Arch (Main Entrance) and Horizontal Band
PMS 295C



Parapet
PMS 425C

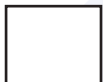


Upper Part
PMS 420C



Lower Part/Door, Garagae Door and Frame
PMS 402C

Logo usage:



Color codes: #162F55 and #FFFFFF
Can be used with or without background

Contact details

London (Corporate Head Office):

1282 Hyde Park Road
London, Ontario
N6H 5K5
Phone: (519) 472-9911
Fax: (519) 472-8722
lstore@moffattandpowell.com

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N0K 1N0
Toll Free: 1-800-663-6977
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Fax: (519) 348-4308
mitchell@moffattandpowell.com

Strathroy:

28460 Centre Road,
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N7G 3H6
Toll Free: 1-800-567-1360
Phone: (519) 245-1360
Fax: (519) 245-3592
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Exeter:

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Toll Free: 1-888-874-4435
Phone: (519) 472-9911
Fax: (519) 472-8722
exeter@moffattandpowell.com

Tillsonburg:

268 Tillson Ave,
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N4G 3A5
Toll Free: 1-800-363-4201
Phone: (519) 842-4201
Fax: (519) 688-2465
tillsonburg@moffattandpowell.com



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<http://www.moffattandpowell.ca>



Check out our website now!

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CONTACT

(226) 926-0364

misbah.s11@gmail.com

**PROPOSAL DOC
LC PR & MARKETING**



www.lcprm.com



519 857 4103



derek@lcpcanada.com

CONNECT • CREATE • COMMUNICATE
LC PR AND MARKETING

ABOUT US

LC PR and Marketing, based out of London, Ontario, is your go-to agency for connecting, creating, and communicating your brand to your audience. We are a full-service team here to help you from creating a marketing plan and brand strategy to managing your PR and starting your next social media marketing campaign. But hey, don't just take our word for it, let our clients tell you.

Our main priority is to bring our customers vision to life through digital and print communication directed towards their targeted audience. The relationships we continue to develop are an integral part of who we are today. Our work is distributed through magazines, newspapers, movie theatres, sporting venues, cable TV, and to the world through the Internet. LC PR and Marketing utilizes state of the art equipment to guarantee our customers receive a high quality product. Our team has

over 30 years combined experience in corporate filmmaking, scripting, and editing.

LC Productions has extensive experience scripting, producing, lighting, and editing videos for a variety of clients with a specialization in corporate filmmaking. We utilize creativity to produce videos that tell a story, where the audience is engaged, having an emotional impact on the viewer. It's this expertise in storytelling that not only makes our products stand out from the competition but extremely effective for our clients. Our team of creative cinematographers create a fun, comfortable, and professional work environment. LC PR and Marketing has demonstrated the ability, capacity, and dedication to complete projects on time and within budget. We are here to help you promote your business through the most engaging and interactive ways. We work with you to learn your needs, thus helping you connect with your audience.

Our Value

LC PR & Marketing has operated and grown our client base in Ontario for the last 5 years, but are now expanding our services to clients across Canada. We feel our skillsets bring a fresh and creative approach to areas we have yet to service, such as your company. We are eager to build new relationships and work on new projects with clients outside of Ontario. Although we may be separated by distance, as our operation moves further towards your area, you will find our cost of services to be more competitive.

We at LC PR and Marketing provide 360 communication to our clients. Here is a snapshot of what we deliver. If you've found your company or yourself in an unfavorable situation, it's best to connect with our team of specialists, who are trained to mitigate and repair public opinion. Of course having a prevention or risk register plan in place is always encouraged as a safer bet. We provide proactive plans that can help address a communications crisis before it happens.

Here's a glimpse of the services we deliver:

1. *Public Relations*
2. *Marketing*
3. *Social Media Marketing*
4. *Content Marketing*
5. *Graphic Designing*
6. *Video Production*
7. *Photography*
8. *SEO*
9. *Web Design*

“ *Take a step backwards and ask yourself why are you here? To connect. We are all here to connect. Connecting with friends, family, and life itself. Our job is to help you connect with those people. It's not just about communicating; it's about telling a story. A story that people can enjoy, feel, emote, and ultimately connect with. We all have a story. Let us help you share yours.”*

*- Derek Lamoureux,
Owner and CIO*

SERVICES WE OFFER



SERVICES IN DETAIL

WE offer 360 degree communication solutions with expertise in Digital and Print communications. Whether you're in health care, a small business, non-profit, government organization, or just building your brand, our experienced LC PR and Marketing team can help you with any of your needs. Our areas of expertise include Public Relations, Marketing, Social Media Management, Content Marketing, Graphic Designing, Video Production, Photography and SEO Management.

Here are some of the services we offer:

Public relations

- Communication plan
- Crisis management
- Press release
- Press kit development
- Copywriting

Marketing

- Marketing strategy
- Marketing campaigns
 - Facebook
 - Instagram
 - Print
 - Google Adwords
 - Radio
- Integrated marketing
- Influencer marketing
- Digital marketing
- Pay per click marketing
 - Facebook
 - Instagram
 - Google Adwords
 - Email marketing
 - Affiliate marketing
- Crowdfunding

Social media management

- Social media audit
- Competition analysis
- Setup up social media channel
- Social media ad campaign and management
- Content calendar creation
- Account building

Content marketing

- We write and optimize Blog posts
- We optimize a blog post
- Video content marketing

Graphic design

- Business cards
- Logo
- Flyers + brochure
- social media graphic
- Infographics

Video Production

- Promo video

- Interviews
- Client Testimonials
- Event recap
- Business film

Content marketing

- Branded content
- Training videos

Photography

- Aerial
- Product Photography
- Food Photography
- Commercial Photography

SEO

- Content audit
- Link building
- Keyword research
- Onsite optimization

Web Design

- 5 page website
- 7 page website
- Landing page development

VIDEOS FOR WEBSITE USE

TIMELINE



*No consultation should be necessary from the website video content perspective after 12 months.

*These hours of consultation are based on our recommendations for the project, if more or less time is required all consulting time would be billed accordingly.

COST BREAKDOWN

DURATION	Price
0-3 months	
3-6 months	
6-12 months	
Total	

WEBSITE CONTENT MAIN-TOPIC VIDEOS

Duration: 2-4 minutes | **Quantity:** 8

OBJECTIVES

To provide introductory information (the start to the funnel) on a main topic that educates the audience. These videos will cover main topics over multiple pages on the website.

APPROACH

Our team will select the main topics and develop a script that will give introductory information to a main topic. The video will have a narrative script from interviews (multiple camera angles) with key people involved in FASD (clinicians, families, and other key stakeholders) as well as any supporting voiceover support to fill in the audible gaps. The video will also have visual scenes (acted out) to depict what is being said visually. The videos will also have basic on screen text to support key points said during the script. These videos would be filmed in studio and on location with 3 interview days and 6 additional filming days.

Target Audience: Parents, Caregivers, and Service Providers

TIMELINE




Some examples of topics that could be included:

- What is FASD
- FASD and Relationships

Example of previous project we worked on with similar outcome (portfolio):

We created main categories videos for our client Moffatt and Powell (A division of RONA) website. These videos were targeted to 2 groups: retail customers and contractors. From these main category videos we created a variety of sub category videos to discuss more specific topics.



PROMOTIONAL VIDEOS

Duration: 2-4 minutes | **Quantity:** 2

OBJECTIVES

One video will be created to have as the main video users see when visiting the website homepage. It will give them a basic overview of the site and how to find information. Another video will be created to describe the organization running the website (“about us”) that will tell users the background of the site and who is in charge. These videos are meant to be informative.

APPROACH

Our team will conduct primary interviews with patients, families, and service providers to understand the user experience and work with the contents of the website to create these videos. The video will have a narrative script from a voiceover. The video will also have visual scenes (acted out) to depict what is being said visually. The videos will also have basic on screen text to support key points said during the script. These videos would be filmed in studio for 2 days and also use existing video content filmed in other videos as needed to save on cost.

Target Audience: All users of the website

TIMELINE



Example of previous project we worked on with similar outcome (portfolio):

We created a promotional video for our client Camps on Tracks that gave an overview to their program. Their program was geared towards helping children with behavioural and physical disabilities fit into a camp setting. The video was targeted at service providers, parents, and counsellors.